



Overview: On July 11-12, 2009, approximately 40 young adults from the city of New Orleans gathered to participate in a two day Design Session hosted by EngageNOLA. The purpose for meeting was to engage in a conversation around how to bring New Orleans into a new era focusing on the in 2010 elections. We developed an understanding of why we must act now develop an advocacy framework around issues of importance to young adults in New Orleans and strategies for how to engage and mobilize young adults in the 2010 election process.

Objectives: The objectives of the Design Session are the following:

- To develop an understanding of why we are here, who we are, and why we must act in the upcoming election
- To develop an understanding of the current political landscape through the municipal election and beyond
  - Issues, voters, process
- To identify issues of importance to young professionals in New Orleans and how we will address them
- To create a plan with special strategies for engaging and mobilizing young professionals in the New Orleans civic and political process in the 2010 election.

Calendar of Events: The Design Session was held on July 11-12, 2009.

Target Constituency: The participants of the Design Session represented a diversity of organizations and constituencies from across New Orleans. The goal was to draw on the experience and expertise of all these constituencies to ensure that the deliverables of the Design Session and EngageNOLA would represent all young people in the city.

Timeframe: The Design Session was held on July 11-12, 2009 with the deliverables and outputs of the event driving programming and steering committee meetings for EngageNOLA in the subsequent weeks.

Capacity: 40.

## **Next Steps**

None.