

EngageNOLA Action Team – An Evening with James Carville and Mary Matalin

Goal: To give 140 young people the opportunity to have an unscripted Q&A with James Carville and Mary Matalin about local politics.

Components

Overview: Wednesday, August 26th from 6:30 to 9:30 pm at Le Chat Noir on St. Charles Ave, political advisors James Carville and Mary Matalin will be joined by 140 young people to take questions regarding local, New Orleans politics.

Objectives: To get 140 people to attend. To educate young people about the issues affecting local politics. To introduce other EngageNOLA programming to attendees. To gather additional names/email addresses/volunteers for EngageNOLA purposes.

Calendar of Events: Wednesday, August 26th from 6:30 to 9:30 pm at Le Chat Noir on St. Charles Ave is the date itself. Individuals must sign up by noon on Wednesday, August 19th to be considered for the lottery of spots. The spots will be raffled off by 5:04pm on Wednesday, August 19th. Individuals must confirm attendance by noon on Friday, August 21st to be guaranteed a spot – after that the spots will go to the waitlist.

Target Constituency: 140 individuals between 21 and 40. The target group is racially diverse (black, white, latino, asian). The target group represents all sectors of the economy (private, public, government).

Timeframe: Week of August 17th – Continue sign ups, close sign ups, pick 100 spots, finalize host (Rob Nelson).

Week of August 24th – Fill in any open spots, conference call with Carville/Matalin, Set up venue, check in attendees, clean up.

Capacity: N/a

Partnerships/Volunteers: Partnership with 504ward. 4-5 volunteers needed to execute event.

Next Steps

Monday, August 10: Action Teams Report-outs

Wednesday, August 26: Carville/Matalin Event

September – November 2009: Implement Planned Programming