

EngageNOLA

Civic Engagement Coalition

MEDIA ADVISORY

November 5, 2009

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NEW ORLEANS GROUP INJECTS JOB QUALIFICATION STANDARDS FOR THE CITY'S NEW MAYOR

EngageNOLA to release "job description" for city's top post

What: EngageNOLA, a diverse group of activists focused on engaging young people in New Orleans' 2010 election cycle, is releasing a job description for Mayor. The document is designed to help citizens consider what qualifications they are looking for in a leader, and act as a tool they can use to evaluate candidates.

When: **Tuesday, November 10, 2009**
10:30 am

Where: **International House Hotel/LOA**
221 Camp Street
New Orleans, LA 70130

Why: The New Orleans city elections are three months away. The city is at a crossroads and needs to move into the next phase of recovery with a steady, engaged and qualified leadership. No one in business would hire a key new employee without a job description against which to judge an applicant's qualifications, and neither should voters.

EngageNOLA is working to elevate both the quality of candidates and the level of debate about the city's future, and plans to provide voters with the tools they need to make informed decisions on Election Day 2010.

The job description includes qualifications that were shaped by information gathered at a two-day design session that brought together young leaders throughout the city and through a survey of some 800 people aged 23-40, who live or work in New Orleans.

According to a recently published statistic, the largest voting bloc in New Orleans belongs to the 78,000 registered voters between the ages of 21 and 34. EngageNOLA is working to mobilize this demographic and provide the best resources with which to make informed decisions.

EngageNOLA represents a diverse group of young adults that have come together to create a new era of civic engagement and government accountability in New Orleans. The group is committed to creating positive, lasting change in the city. Initial efforts of EngageNOLA are focused on affecting the 2010 election cycle – not by endorsing a candidate – but by involving residents in the political process and demanding a higher level of dialogue from the candidates, so everyone can make more educated voting decisions. Beyond the election, EngageNOLA seeks to work on accountability of elected officials and transparency in government.

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